

Agency: Town Square
Client: VERDANT HILL
Job: 16-

Project: edm second release

SUBJECT LINE:

We've already sold 85%

Don't miss out on Stage 2 releases.

HEADLINE:

Secure your piece of Verdant Hill before it goes.

BODY COPY:

Dear <first name>,

Our recent VIP night was a huge success with over 85% of our Stage One A, selling. Due to overwhelming demand towards this exciting project, we're releasing Stage Two this Saturday from 11am.

Click here to view your [contract of sale](#) and [release plan](#).

Make Verdant Hill and its community a part of your future – call 1300 837 226 and book an appointment with our team. Don't miss out, this project is selling fast.

Sincerely,
Verdant Hill Team